

吉利泛車控股有限公司

GEELYAUTOMOBILE HOLDINGS LIMITED

Corporate Presentation

Oct 2018

www.geelyauto.com.hk

Sales Performance

Jan. - Sep. 2018

Overall: 1,136,858 units +37% YoY

Domestic: 1,120,794 units +37% YoY

Exports: 16,064 units +79% YoY

LYNK & CO

87,101 units

NEEVs

42,345 units +150%

Sedans (New Emgrand+Vision+Emgrand GL+Kingkong+Borui+Binrui)

435,560 units +3.6% YoY

SUVs (Vision SUV+Boyue+X1+X3+S1+Emgrand GS)

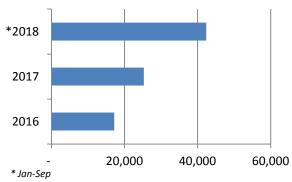
571,852 units +47% YoY



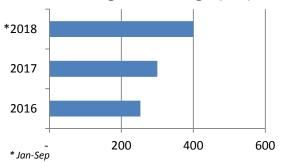


New Energy and Electrified Vehicles

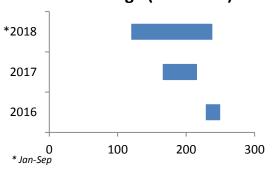
NEEVs - Sales Volume (units)



EV - Range Per Charge (km)



Price Range (RMB '000)

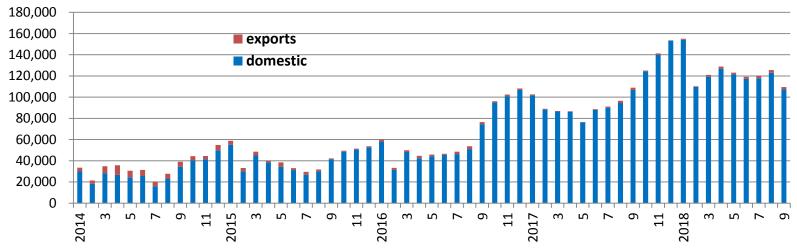


New NEEV models

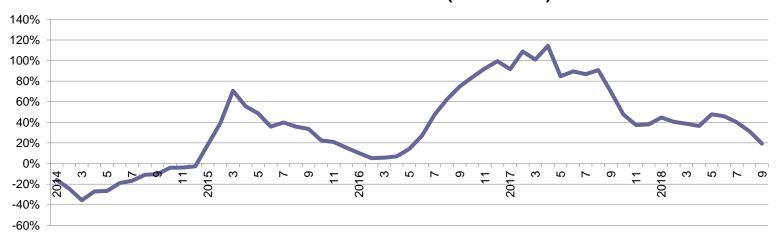


Sales Performance

Monthly Sales Volume



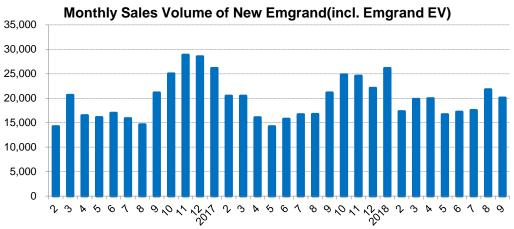
Domestic Sales Volume (3MMA+/-%)



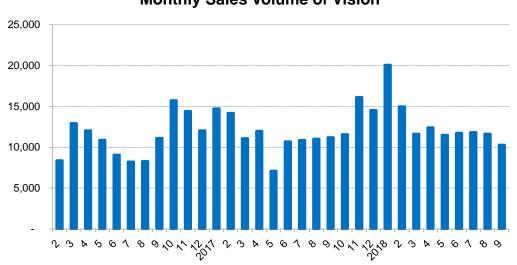


Key Model – New Emgrand & Vision





Monthly Sales Volume of Vision



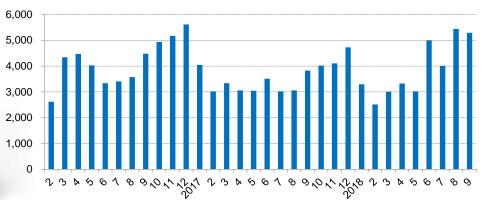




Key Model – Borui GE



Monthly Sales Volume of Borui (incl. Borui GE)



Powertrain: 1.5TD+48V BSG +7DCT

1.5TD+EV Motor+7DCT

Dimension: 4986/1861/1513

Wheelbase: 2870

Power: 142kw/192kw

Max. Torque: 300/425 N.m/rpm

MSRP: RMB 136,800-199,800

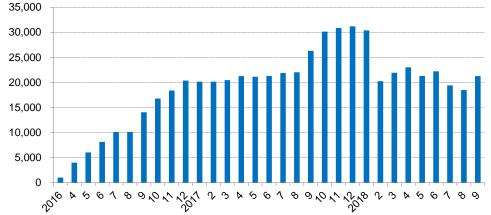
Fuel consumption: 5.8L/100km 1.6L/100km



Key Model – Boyue



Monthly Sales Volume of Boyue



Engine: 1.8T, 2.0L **Transmissions**: 6MT, 6AT

Dimension: 4519/1831/1694

Wheelbase: 2670

Power: 135Kw (1.8T) **Max. Torque:** 285/1500-4000

N.m/rpm(1.8T)

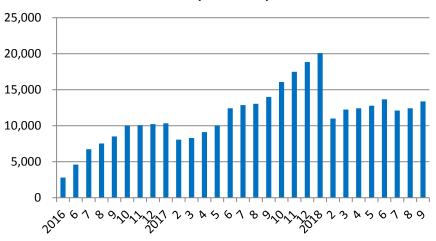
MSRP: RMB98,800-159,800



Key Model – Emgrand GS







Engine: 1.4T, 1.8L **Transmissions**: 6DCT, 6MT

Dimension: 4440/1833/1560

Wheelbase: 2700

Power: 98kw/5200rpm (1.4T)

Max. Torque: 215/2000-4000

N.m/rpm (1.4T)

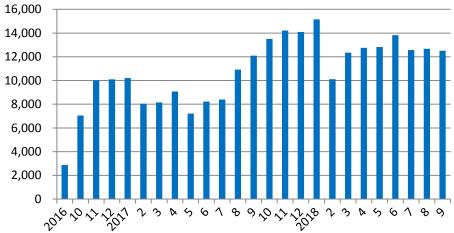
MSRP: RMB77,800-116,800



Key Model – Emgrand GL



Monthly Sales Volume of Emgrand GL



Engine: 1.4T, 1.8L **Transmissions**: 6DCT, 6MT

Dimension: 4725/1802/1478

Wheelbase: 2700

Power: 98kw/5200rpm (1.4T)

Max. Torque: 215/2000-4000

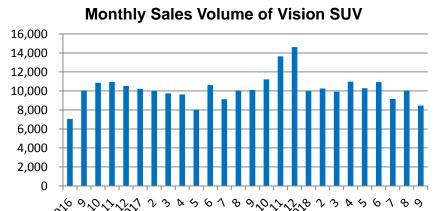
N.m/rpm (1.4T)

MSRP: RMB78,800-115,800



Key Model – Vision SUV





Engine: 1.3T, 1.8L **Transmissions**: CVT, 5MT

Dimension: 4500/1834/1707

Wheelbase: 2661

 Power:
 98kw/5500rpm (1.3T)

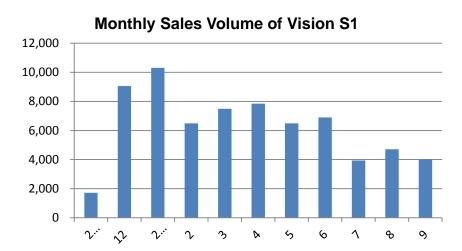
 Max. Torque:
 185/2000-4500N.m/rpm

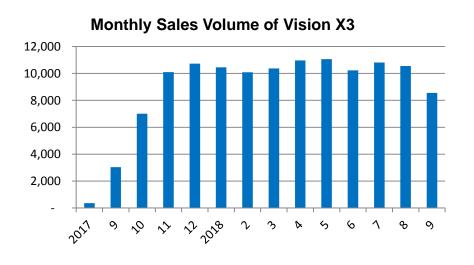
 MSRP:
 RMB74,900-101,900



Key Model – Vision S1 & Vision X3









New Products



- 2018 sales volume target at 1,580,000 units (+27% over 2017)
- 2 SUVs, 2 Sedans, 2 EV, 1 MPV
- Lynk & Co 02 and 03
- Upgraded versions of existing major models
- New HEV, PHEV models





Lynk & Co

- Global brand, Global manufacturing, European design & technologies, Innovative business model
- JV with 5:3:2 share holding structure of the listed group, Volvo Car and the parent group
- Supplement current market coverage by Geely (mass) and Volvo brands (premium), targeting at global high-end market segment
- Supported by new vehicle models developed from CMA
- 260 stores in China by end 2018
- 2020 in Europe, followed by USA; 10 new models by 2020
- Lynk & Co recorded 14,875 unit sales in Sep 2018.







New-Vehicle Quality



J.D.Power 2018 China Initial Quality Study[™] (IQS)#

Brand	PP100	Overall Rank	Sector Rank*
Lynk&Co	92	3	1
Mass Market Average	107		
Luxury Average	89		

based on responses from 33,404 vehicle owners who purchased their cars between June 2017 and May 2018. The study includes 285 passenger vehicle models and 77 different brands in 71 major cities across China.

Source: J.D.Power 2018 China Initial Quality StudySM (IQS)

^{*} ranking amongst Chinese brands

Geely iNTEC Structure

iN - Intelligent+Integration+IN Trend TEC - Technologhy

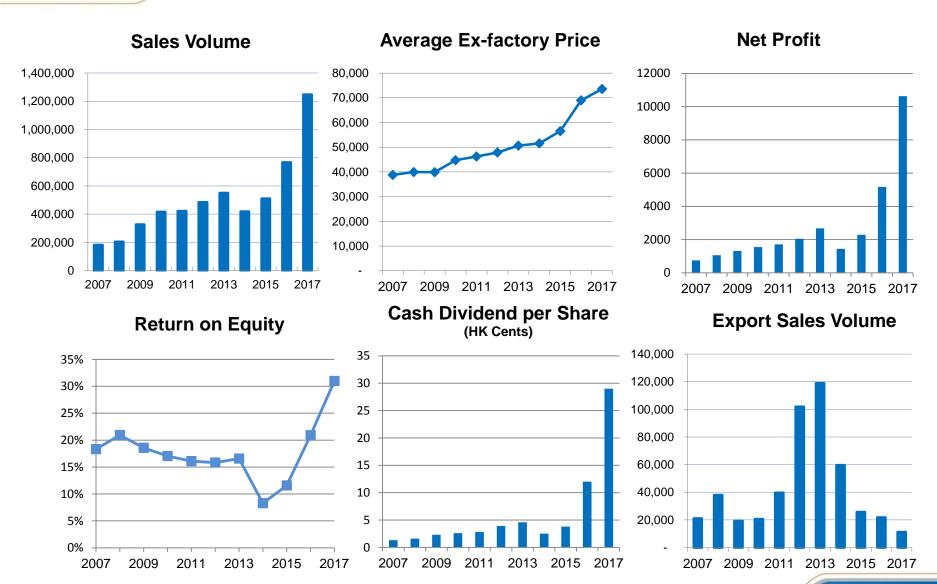
G-POWER	G-SAFETY	G-PILOT	G-NETLINK	G-BLUE
High Efficient Powertrain Technology	Humanism Safety Design	Intellectual Driving Technolgoy	Intellectual Mobility System	Healthy Ecological Techonolgy
 Powertrain system with Intellectual central Control 	 Safety recognition circle Four-dimensional passengers protection system 	 Intellectual driving central controlling system 	 Intelligence- entertainme nt integrated digital tube 	 Ecological driving tube Interactive health sensation system Blue "heart" energy strategy

Geely GKUI

- GKUI smart ecosystem comprises:
 - ✓ The cloud storage
 - A desktop similar to your phone
 - ✓ A driver unique ID, safe and reliable
 - ✓ The App ecosystem
- Powerful Speech recognition
- Fast interactive, timely system update
- First installed in 2018 Boyue, and later in all the models



Financial Performance



Auto Finance Joint Venture



- Located in Shanghai
- Registered capital increased to RMB 2B
- Commenced operation in September 2015
- Wholesales financing solutions to dealers
- Retail financing solutions to end-customers
- Focusing on Tier-1 & -2 cities initially
- Supporting both Geely, LYNK & CO, Volvo Car brands
- Progressively covering the whole China market
- 1H2018 net profit RMB91m



Strategy

Products:	 Platform and modular architecture; Focus on powertrain technology; In-house international design capabilities; Joint product architecture with Volvo Car; Focus on EV, PHEV & MHEV to speed up new energy product offerings; Strategic alliance to upgrade technologies
Services:	 More than 940 dealers and 130 LYNK & CO dealers in China; 24 sales agents, 297 sales and service outlets in 24 oversea countries; Vehicle finance JV with BNP Paribas Personal Finance
Branding:	 "Geely" brand for mass market; "Lynk&Co" brand for upper market



Geely Automobile in Figures

Year started:	1998
Total workforce:	47,500 (on Jun. 30 th , 2018)
Manufacturing facilities:	9 plants in China + 1 JV plant in Belarus
Products:	10 major models under 5 platforms
Distribution network:	More than 940 Geely dealers, And 130 LYNK & CO dealers in China
2018 1H sales volume:	766,630 units
2018 1H revenues:	US\$7.9 billion
Market Capitalization:	US\$16.2 billion (on Oct 8th, 2018)



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